

*Community* *Education*

# 2020 FAMILY CONFERENCE

*Medical*

 **UCP Oregon**  
Life without limits for people with disabilities

Oct. 16-17

## *The Power of Partnerships*

Friday and Saturday, October 16-17, 2020  
Holiday Inn Portland South Hotel & Convention Center - Wilsonville  
25425 SW 95th Ave  
Wilsonville, OR 97070

## Sponsorship Opportunities





## About the 2020 UCP Oregon Family Conference

UCP Oregon’s Family Conference is for people with a disability and families raising children with a disability. Attending also will be medical, therapeutic, and educational professionals who work with them. This is the only conference of its kind in the Northwest.

The two-day gathering includes workshops and speakers that focus on educational innovations, surgical and therapeutic techniques, alternative therapies, and new research in the area of intellectual and developmental disabilities.

The 250 plus attendees have the opportunity to visit vendors and community partners presenting services, resources, and equipment focusing on physical disabilities.



## 2020 Conference Keynote

Steve Ferreira was born in Taipei, Taiwan in 1988. He was the second born of twins and due to birth trauma he was diagnosed with cerebral palsy shortly after birth. He and his twin sister, Emily, were adopted and they moved with their family to the Seattle area in 1990.



In 2013, Steve, in continuing his advocacy for people with disabilities, was elected to the Board of Directors of the Arc of King County. The Arc was founded in 1936 and is the oldest non-profit organization serving individuals with intellectual and developmental disabilities in the Greater Puget Sound area and throughout the United States.

Steve spoke over 500 times at regional high schools, colleges, churches, Kiwanis and Rotary Clubs, graduations and numerous other venues. In November of 2011, Steve decided to form Beyond Disabilities, a nonprofit, with the mission “to inform individuals and communities around the world that if you are disabled, you are just like everyone else... just living life in a different way.”



# 2020 Family Conference

## Partnership Opportunities

### \$5,000 – Presenting Sponsor

- Company logo/name partnered with the event title with:
  - Event promotions
  - Earned media
  - Conference materials and visuals
  - Rack cards distributed to local medical centers and clinics
  - Event web page and registration website
- Opportunity to have a representative speaker at opening session
- Two - 6' skirted exhibitor tables, exclusive placement in exhibitor area
- 10 complimentary conference registrations
- Exclusive logo display on new "step and repeat" photo backdrop
- Full-page ad in conference program
- Verbal acknowledgment during the program
- Opportunity to provide promotional items and information to the guests
- Acknowledgment as a UCP Circle of Friends Club member in the Annual Report



### \$2,500 – Gold

- Company logo/name prominently displayed on:
  - Event promotions
  - Earned media
  - Conference materials and visuals
  - Rack cards distributed to local medical centers and clinics
  - Event web page and registration website
- Opportunity to have a representative speaker at a breakout session
- Half-page ad in conference program
- Five complimentary conference registrations
- One - 6' skirted exhibitor table, preferred placement in exhibitor area
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgment during the program
- Acknowledgment as a UCP Circle of Friends Club member in the Annual Report



### \$1,000 – Silver

- Company logo/name displayed on:
  - Event promotions
  - Conference materials and visuals
  - Event web page
- Quarter-page ad in program
- 3 complimentary conference registrations
- One - 6' skirted exhibitor table
- Verbal acknowledgment during the program
- Acknowledgment as a UCP Circle of Friends Club member in the Annual Report



### \$500\* – Conference Exhibitor

- Company name displayed on:
  - Event promotions
  - Conference materials and visuals
- Event web page
- 1, 6' skirted exhibitor table
- 1 complimentary conference registration
- Verbal acknowledgment during the program



\* Each exhibitor is asked to provide one or more raffle items for the conference  
Exhibitor representatives can request a lunch for \$25 each day

### Conference Promotion Includes:

- Event website, sponsor panel, eCommunications (more than 5,500 contacts),
- Social Media (6,800 followers)



**Ask about in-kind and targeted sponsorship opportunities!**



**For More Information Contact:**

Gavin Johnson  
Development Director  
305 NE 102nd Avenue, Suite 100  
Portland, OR 97220  
Phone: 503-777-4166  
[gjohnson@ucporegon.org](mailto:gjohnson@ucporegon.org)



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