



# 2020 UCP Oregon Friends Breakfast

Tuesday, May 19, 2020  
Multnomah Athletic Club

Sponsorship Opportunities





## About the 2020 UCP Friends Breakfast

Each spring UCP invites guests from the community to join us for breakfast at the Multnomah Athletic Club.



This breakfast brings together long-time supporters, business leaders, and many in the disability community that know and love what we do.

Guests spend time networking and learning about the range of services and supports offered by UCP, through presentations and storytelling, directly from the people impacted; our customers, supporters and business community partners.

## The Power of Partnerships

This year we celebrate the community that comes together to support a person with an intellectual and developmental disability. Though the stories of those we serve, we reveal the often extraordinary collaboration between organizations, family members, caregivers, and other resources needed to meet daily needs and push beyond to thrive.



## About our Keynote

Sharon Lewis is a Principle at Health Management Associates. She works with federal partners, states, providers and consumer advocates to advance opportunities for people with disabilities to fully participate in all aspects of community, across the lifespan. Sharon is a collaborator and consensus builder with a natural ability to put policy into practical perspective.



Appointed by the Obama administration, Lewis served in leadership roles at the U.S. Department of Health and Human Services. At the state level in Oregon, Sharon led public policy, legislative strategy and grassroots organizing for multiple non-profit advocacy organizations and coalitions for individuals with intellectual and developmental disabilities.

Sharon is a busy mom of three wonderful daughters, including one with developmental disabilities currently receiving services from UCP Oregon's Employment Solutions team.



# Corporate Sponsorship Opportunities

## **\$10,000 – Presenting Sponsor**

- Name partnered with the event title (...Presented by...) in all promotions
- Logo prominently displayed on all promotions (noted below)
- Logo displayed on save-the-date cards
- Logo prominently displayed on new “step and repeat” photo backdrop
- Two branded sponsor tables (14 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement at the event and logo displayed in the program

## **\$5,000 – Gold**

- Logo displayed on all promotions (noted below)
- Logo displayed on save-the-date cards
- One branded sponsor table (7 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement at the event and logo displayed in the program

## **\$2,500 – Silver**

- Logo included on all promotions (noted below)
- Logo displayed on save-the-date cards
- One branded sponsor table (7 people)
- Verbal acknowledgement at the event and logo displayed in the program

## **\$1,000 – Bronze**

- Logo displayed in the program
- Logo included on all promotions (noted below)
- One branded sponsor table (7 people)
- Verbal acknowledgement at the event and

## **\$500 – Corporate Table**

- One branded sponsor table (7 people)
- Business name included in event program
- Verbal acknowledgement during the event

## **Event Promotion Includes:**

- Printed invitations (500)
- Event website
- eCommunications (more than 6,700 contacts)
- Social Media (7,000 followers)
- Portland Business Journal promotional and “thank you” ads





**#BelieveAbility**



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