



2019 UCP Friends Breakfast

Tuesday, May 7, 2019
Multnomah Athletic Club

Sponsorship Opportunities





About the 2019 UCP Friends Breakfast

Each spring UCP invites guests from the community to join us for breakfast at the Multnomah Athletic Club. This breakfast brings together long-time supporters, business leaders, and many in the disability community that know and love what we do.

Guests spend time networking and learning about the range of services and supports offered by UCP, through presentations and storytelling, directly from the people impacted; our customers, supporters and business community partners.



Values in Action

This year we are celebrating the values that guide our work and have come to define UCP Oregon in the community.



Inclusion - Individuals are included in every aspect of life including home, school, work-force, and community.

Empowerment - People with disabilities, and families of children with disabilities, have a right to make decisions about things that affect their lives. We help them identify their options and utilize the same means as anyone else in the community to achieve their choices.

Family Solidarity - Families having a member with disabilities are supported so they may stay together and flourish.

Teamwork - It takes teamwork to produce positive results. The many people who contribute to our mission are appreciated, encouraged, and supported.

Diversity - All persons are valued and respected for their individual differences.

Our 2019 Keynote Speaker

Michael Allen Nesmith, a Chicago native, is a Senior Art Director at Amazon’s HQ in Seattle, a TEDx speaker, and a Universal Design practitioner. He was born into a deaf-culture family using ASL as the primary language. He attended Gallaudet University (an all-deaf college) in Washington DC for undergraduate studies and earned his MFA in Visual Communication Design at the School of the Art Institute of Chicago. He began his advertising career in W+K12; an experimental advertising school within Wieden+Kennedy.

Throughout his career, Michael’s visual/conceptual way of thinking and problem solving have served him both as an asset and a challenge. Learn more about him at michaelallennesmith.com.



Corporate Sponsorship Opportunities

\$10,000 – Presenting Sponsor

- Name partnered with the event title (...Presented by...) in all promotions
- Logo prominently displayed on all promotions (noted below)
- Logo displayed on save-the-date cards
- Logo prominently displayed on new “step and repeat” photo backdrop
- Two branded sponsor tables (14 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement at the event and logo displayed in the program

\$5,000 – Gold

- Logo displayed on all promotions (noted below)
- Logo displayed on save-the-date cards
- One branded sponsor table (7 people)
- Opportunity to provide promotional items and information to the guests
- Verbal acknowledgement at the event and logo displayed in the program

\$2,500 – Silver

- Logo included on all promotions (noted below)
- Logo displayed on save-the-date cards
- One branded sponsor table (7 people)
- Verbal acknowledgement at the event and logo displayed in the program

\$1,000 – Bronze

- Logo included on all promotions (noted below)
- Verbal acknowledgement at the event and logo displayed in the program

\$500 – Corporate Table

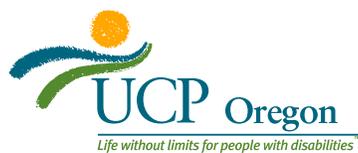
- Business name included in event program
- Verbal acknowledgement during the event

Event Promotion Includes:

- Printed invitations (500)
- Event website
- eCommunications (more than 6,700 contacts)
- Social Media (7,000 followers)
- Portland Business Journal promotional and “thank you” ads



#BelieveAbility



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