



AGENCY GOALS 2016 - 2019



CUSTOMER ENGAGEMENT

UCP supports customer engagement at every level: advocacy, legislative activity, and strategic planning.



EMPLOYER OF CHOICE

UCP retains a skilled and talented workforce through competitive employment practices.



FUNDRAISING

UCP creates and executes a strategy to increase recurring sponsorship and registered participants for Walk, Roll 'n' Run.



TECH CULTURE

UCP supports a culture of progressive technology.



SPECIAL EVENT PARTICIPATION

UCP's community is actively engaged in special events.



UNITY

UCP promotes a sense of community within the agency.